

## Gou Sankranti 2023 MOM:

### Date & Time Duration:

The event is conducted with The Concept of “Gou Sankranti 2023” in Hyderabad.

**Event Date :** Jan 08<sup>th</sup> 2023

**Event Timing :** Morning 9:00 am to 2:30 pm

**Event Location :** Shri Venu Gopala Swamy Mandira Goushala, Mekanagadda, Gandipet, Hyderabad

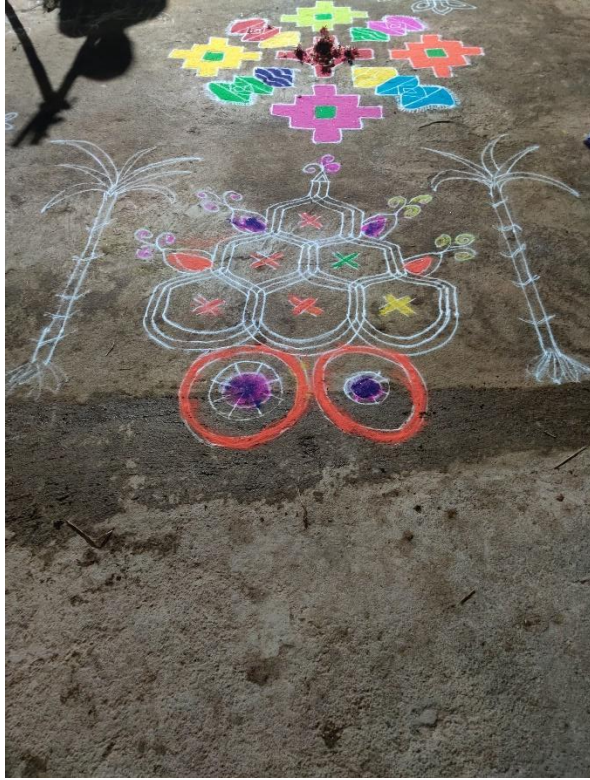
### Brief Event Details:

- 08:30 AM to 09:00 AM – Breakfast
- 09:15 AM to 10:15 AM – Goshala Cleaning
- 10:15 AM to 10:50 AM – Introduction to Cow Breeds (Indigenous) and calves bathing by Mukesh ji
- 11:30 AM to 12:10 PM – Talk by Shri Sakethnath about
- 12:00 PM to 12:30 PM –
- 12:30 PM to 01:15 PM – Speech by Nirmalananda Maata ji about serving Desi Cows certificate distribution to kids.
- 01:15 PM to 02:15 PM – Lunch.
- 02:30 PM to 03:00 PM – Kite flying for kids by Mukesh ji.

### People Participation:

**The Start:** The Day before event start Gopals team along with few interested Volunteers made arrangements for the event activities like Rangoli, food, Folk dance and Bon-fire. Gopals Team welcomed the Participants at the registration desk, followed by registration of participants.





**Sathwik Aahar:** As Breakfast participants were served with Upma, pickle.

**Goushala Cleaning:** Task to clean the Goshalas and washings the shalas.



**Introduction to Desi Cow breeds and bathing the Calves:** After Goushala cleaning MukeshJi had explained about the different breeds of desi cows and made participants understand Desi cows along with bathing calves.

**Colouring By Kids:** Mrs. has taken session with Kids for crafting and drawing the Desi cows and encouraging them playing activities.



**Speech by Shri Sakethnath:** Shri Sakethnath is Associate Professor at IIT, Hyderabad. And have presented Shri Sakethnath Ji with our Gopals T-shirt and goodies.





**Speech by Nirmalananda Maata ji – Importance of desi cow** Nirmalananda mathaji session with her speech about the importance of desi cow in our daily life and cow products motivated the participants and made pledge that they will start the day with cow products.



### **Lunch:**

After the activities participants is served with tasty food with a simple menu Pongal, rice, Pappu, chutney, Sambar, curd and pickle.



**Kite Flying:** Post lunch Kids from gurukul and participant have enjoyed the Kite flying by Mukesh Ji and had sweet memories during this activity.



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Vivo AI camera

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**Outcome:**

Nearly 70 participants attended the event. Few enthusiastic participants showed their interest to volunteer in cooking food and Rangoli. Interested participants have reached out to GoPals Team for volunteering and upcoming events.