



Event Report

“UGADI WITH COWS 2022” at Shri OnkarGoshale, Shivagange- Bengaluru

Team GoPals celebrated Ugadi with Gou named as “UGADI WITH COWS 2022” at Shri Onkar Goshale, Shivagange on 10th Apr 2022, Chaitra Masa, Shukla Paksha, Navami thithi. Aligned with GoPals vision/mission, this event aimed at spreading awareness and applications of Desi cows, specifically focused on importance of Indian Cows in Human Health and Natural Farming.

Venue:-

Shri Onkar Goshale, MelanagaviMuta, Shivagange, Karnataka – 563130

Chief Guest

1. AP Chandrashekar
Creator of Indraprastha-Self Sustainable Organic Farm, Mysore
2. Dr. Abhijith APC,
Spider Enthusiast
3. Prof. Mallinath R Hemmadi MSc (Agri)
Professor Agriculture College, Kalburgi & Author “An alternate to Chemical Farming”
4. Jagirdar

Notable Visitors: -

Shri. Sandeep M
Shri. Kumara Subramnya Jagirdar
Shri. Dhanpal

Event Details:

07:45 AM to 8.45 AM	SwachGoushala-Goshale cleaning by volunteers & Kids Hymns recited by Othuvaar
08:45 AM to 9:15 AM	Breakfast
9.15 AM to 9.45 AM	Cow cuddling Awareness about how Goumata helps in Ecological Balance by Mr. Sadashiva& Prof MallinathHemadi
9.45 AM to 10.15 AM	Gou pooje By Mr. & Mrs. Rakesh, Mr and Mrs. Prashanth
10.15 AM to 11.10 AM	Introduction, awareness about variety of seeds by Mr. Sandeep Seedball making
11.10 AM to 11.30 AM	Games for Kids
11.30 AM to 11.45 AM	Served WoodapplePanaka& butter milk
11:45 AM to 2.00 PM	Chief Guest AP Chandrashekar, "Awareness about varieties of plants, its growth & uses" Chief Guest Dr. Abhijith APC, "Awareness about different species of Spiders" Display of products(SwasthikGanesha, different key chains) made out of Cowdung by Mr. Periaswamy Honouring Chief Guests Mr. Jagirdar "Live demo on the Negative Energies emitted by Mobile, how cow dung neutralises Negative Energy & turns it to Positive Energy" Book Release - "Kalegalinda Ahara" by Mallinath Hemadi.
12:45 PM to 13:45 PM	Games for Children Bullock Cart Ride
2 PM to 2:45 PM	Lunch

Nature of Activities: -

All volunteers enthusiastically started event by cleaning Goushala. Volunteers assembled outside the Goshale, Shri.Dhanapal who is an othuvar in a temple in Tamilnadu graced the occasion with his renderings from Thevaram and Thiruppugazh

The event was followed by Cow cuddling & awareness about how Goumata helps in Ecological Balance by Shri. Sadashiva. Followed by Shri.MallinathHemadi's education to volunteers about the uses of Gou based products & swapping of chemical based FMCG products with Gou based products in our day-to-day life. Volunteers pampered themselves being very close to GauMatha.

Just after finishing a delicious breakfast by our volunteers Shri. Sudhakaran, Smt. Sridevi, Shri. Avinash& Shri. Shiva, the event was followed by Gomathapooje.

Then volunteers were involved in learning about different Seeds, its usage and benefits from Shri. Sandeep. Along with adult Volunteers Children were also involved in Seedball making event. Adults and Children enjoyed the Seedball making competition.

Event was followed by different desigames for Children present.

Then woodapplepanaka and buttermilk was served to Volunteers present on occasion of Shri Rama Navami and to beat the heat.

Event was carried away with a mind opening sessions from chief guests and a book launch by chief guests. One of our volunteers Shri. Periaswamygifted the Swastik Ganapathy to Chief Guests and show cased key chains prepared out of Gomaya.

After the Chiefguests' session People enjoyed Bullock cart rides. Event ended with lunch and shopping of snacks, laddus prepared from organic grains, jaggery, Desi gau milk, butter and ghee.

Event Details:-

Pre- event preparation: -

Before event day all our core volunteers along with their family did the planning and preparation activities like making calls, selection of different venues for different activities, vegetables cutting, preparing Thoranam. Volunteers cleaned up the plastics thrown surrounding the stage area, sprayed the cow dung water on the stage and applied rangoli. Some volunteers were engaged in preparation of sign boards, route map, time table of the event & placed it on the cross roads and at necessary places. Some Volunteers were enjoying in filling water from tank & stocking it in drums for the event.

Kids painted the Swastik Ganapathy and involved in filling colours to rangolis.





People Participation:-

Online, and on spot registration participation data gives 200 people participated in “Nature for Cows – UGADI WITH COWS 2022” event. People came to know about the event through social media, word of mouth and pamphlets etc.





Swachh GouShala:-

Many first-time participants were hesitant to touch the cow dung with their hands. GoPals briefed and explained the medicinal importance of touching cow dung with hands. Volunteers cleaned the Goshala sheds with Broomsticks and collected cow dung in pans and also dumped cow dung in the Biogas plant.



Native Breeds Introduction: -

Event continued with much awaited introduction to native breeds and answering questions from participants. Everyone carefully paid attention to know the breeds types like Hallikar, MalnaduGidda, Ongole, Kangeyam, Bargur, ,Gir, Kankrej etc. People came to know life span, age, number of calves each can give, milk yield, bullock pulling capacity of bulls etc. A brief history of Amrith Mahal breed was shared with volunteers- how Benne Chavadi is named AmrithMahal and current government maintains Kavals started by Mysore Kings



Gou Pooja:-

The Gou pooja started with very spiritual and divine feeling. The pongal was offered to the cow and calf after that the Gou Poojan started. Our volunteer Dhanapal sung song from Thevaram nicely and after that some of the kids together sung a devotional song melodiously. At the end of the gou pooja everyone came forward and touched the cow to get the blessings



After feeding Gou mata, Volunteers had a delicious Breakfast



Knowledge sessions on Spiders, Panchagavya & Natural Farming

After all the fulfilled spiritual events, it was time for the intellectual session based on “Awareness about varieties of plants, its growth & uses” by AP Chandrashekar which was then followed up by Dr. Abhijith APCs having knowledge and awareness about different species of spiders.

Sri AP Chandrashekar & Dr. Abhijith APC of Indraprastha Self Sustainable farm Mysore were the chief guests for the event. Sri AP Chandrashekar ji displayed around 25 different plant species and explained in detail of its importance in nature and how useful it is for humans and animals. He also demonstrated how we can add value to coconuts and how it will become nutritious. He has developed a concept called Coconut fruit where in the smaller sized coconuts

which will not fetch high price in market can be sowed in the soil for six months and later once it sprouts we can cut open and take the tender portion of the sprout and consume it. If we allow the sprout to grow for tow to three years then we can cut the stem and we will get 100 - 120 kgs tender stem which is highly nutritious. He also gave insights about how we are destroying the nature for our greed. He is living example on how we can adopt sustainable living practices and contribute towards conserving nature.

Dr Abhijith APC is basically homeopathy doctor and professional spider enthusiast. They have a team called SALIGA which means spider in Tulu language. He has identified many new species of spiders and published in international journals. He explained about role of spiders in maintaining balance in ecosystem. There was spider photography exhibition and most of the audience were surprised to see it. Like cows spiders and other creatures are also equally important.

Mr. Jagirdar “Live demo on the Negative Energies emitted by Mobile, how cow dung neutralises Negative Energy & turns it to Positive Energy”

The audience was intrigued by this demo and many questions were put up during the Q&A session.





The audience felt honored in listening to these wonderful personalities.

It was then turn for Team GoPals to showcase their annual activities which was explained in brief by Mr. Anand Ramasubramaniam about the activities and initiatives that GoPals took during the year 2021.



Book Release - The big moment for the event was the launch of the book “Kalegalinda Ahara” (Edible weeds and cooking with weed plants) authored by Prof. MallinathHemadi (B. Sc. Agricultural Science, Kalaburgi), a practicing organic farmer. Team GoPals is deeply grateful to Shri MallinathHemadi to extend his collaboration for publishing this book along with Team GoPals. He has been a great mentor to our initiatives whose seamless support is now indispensable.



Seed Ball Making and knowledge sharing on different native species of trees.

For creation of sustainable environment team GoPals conducts tree plantation and seed ball preparation activities across goushalas. Not only planting of trees or preparing seed balls, the participants will see several plant species which are important in maintaining balance in ecosystem. In this event Sandeep Manjunath displayed around 30 different native species of tree seeds which grows in and around Tumkuru. Majority are having medicinal properties and also consumed by both humans and cows. Participants were showed how to open the seeds from the pods and how to prepare seed balls. Sandeep M and AP Chandrashekar ji explained about importance of each variety of trees. There were seeds of Saopnuts, Antuvala, Cassia fistula, Kasuturi Jali, , Ponagmia, Neem, Tamarind and many wild tree species.

GoPals core volunteers engaged participants & kids with Seedball making as game of which team makes the maximum number of Seedballs



SAC- Sponsor a Calf stall received decent attention and received good response. Many participants opted for the Sponsor a Calf movement and showed willingness to continue and spread the word about this sponsorship. They flyer designed for Sponsor a Calf attracted lot of appreciation from participants.

Book stalls also received lot of enquiries and participants purchased books for themselves and their friends and colleagues.



Lunch

The team which eats together, stays together.

Delicious traditional food was served in two shifts and participants. This system brought lot of order, convenience and participants could cherish the served food together.





Bullock Cart Rides: -

Participated volunteers with family enjoyed Bullock cart rides



Certificate Distribution

Participants were presented with the certificate of appreciation



Feedback

For many participants, this was an unique experience of celebrating Gou Sankranthi. Getting opportunity to get closer to Gou mata, serving her. Knowing about cow-based farming systems and cow-based economy, Gou based product were key take ways as per many volunteer.

Some volunteers coming from different geographies of India like UP, Rajasthan, MP, Maharashtra, Jharkhand also from North eastern state like Meghalaya saw this occasion as a platform of National integration. Event attracted participants from various culture and geography uniting for the celebrating and serving the Goumata.

The session delivered by the esteemed guest were thought provoking, said some volunteer. They committed that these provoked thoughts would definitely lead to actions.

Many volunteers posted selfie with calf's and kite flying activities on social media.

Some volunteers tweeted the activity and spread thru word about the celebration.

At large, participants were happy to cherish every moment of the celebration with family and have shown interest to join upcoming events and also volunteering required for the event planning and execution.

Outcome :-

The feedback from the volunteers was very positive. Volunteers learnt Seed ball making, and gained valuable knowledge regarding native breeds of cattle.

Next Plans :-

The future events from GoPals are under discussion and will be published on our web site <http://wegopals.com>.

Note:

Please find below link to see the few more glimpses of the event:

<https://photos.app.goo.gl/Kz36NG5DCsBXTMyLA>

Photos Gallery:



Team GoPals with our esteemed Chief Guests Prof. Mallinath R Hemmadi MSc (Agri), AP Chandrashekar , Dr. Abhijith APC

Event Invitation



UGADI WITH COWS

April 10th 2022 , Sunday,
Sri Onkar Goushala, Shivagange

About the event:

Team GoPals in association with Youth for Seva and Disha Bharat is conducting this "Ugadi With Cow" event where participants are provided an opportunity to enjoy the day with family and friends with lot of activities that include seed ball Making to combat climate change and depleting forest cover ,cleaning the shala, learning about different native cows and it's products along with bullock cart ride .

Venue:

SRI ONKAR GOUSHALA, Shivagange

Sri Melanagavi Mutt, Kambala Village, Shivagange, Nelamangala Taluk, Karnataka 562111

Location : <https://goo.gl/maps/VBc2LqoF9dArdVT5A>



CHIEF GUESTS:



AP CHANDRASHEKAR
Creator of Indraprastha
-Self Sustainable Organic Farm, Mysore



Dr. ABHIJITH APC
Spider Enthusiast

info@wegopals.com

Registration link:

<https://www.wegopals.com/event/ugadiwithcows22/>



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