

Team GoPals “Music2HEAL” Event Report

Team GoPals organized **Music2HEAL**, a fundraiser event on 1st November 2023 with the intention of creating **Awareness and Applications about Desi Gou** which aimed at a group specifically interested in music by telling the importance of Indian Cows on Chemical free consumer goods - **Health** , Less-carbon emission-**Environment** , Poison free agriculture - **Agriculture** and Sustainable livelihood - **Lifestyle**. The event was conducted at Viveka Auditorium, Yuvapatha, Jayanagar, Bengaluru

Event Date and Venue:-



1st Nov 2023; Wednesday

Viveka Auditorium,

Yuvapatha, 4th Block Jayanagar,

Bengaluru -560011

Music2HEAL Event Partners

1. iLink Digital <https://www.ilink-digital.com>
2. City Union Bank  <https://www.cityunionbank.com>
3. Bhagya Lakshmi Traders <https://sblfoods.com>
4. Ramco Cements  <https://www.ramcocements.in>
5. Nimishamba Traders , <https://nesfworks.com>
6. Holla Caterers, Bengaluru
7. Yuvaka Sangha, Bengaluru

Media Partners & Ambassadors

1. Digital SEO <https://www.digitalseo.in>
2. Ayush TV  <https://www.ayushtv.com>
3. Ambassadors list and Endorsement video links are shared end of the document

Guest of Honors

1. Nirmala Seetaraman, Hon'ble Minister of Finance, Govt of India
2. L Ganeshan, Honourable Governor of Nagaland
3. Shobha Karandlache, Honourable Union Minister of State of Agriculture
4. C K Rama Murthy, MLA Jayanagar Constituency
5. Sridhar Vembu, ZOHO CEO
6. Ganapathi Subramanyam, COO at TCS
7. Yogamitra Subbu Bhaiya, Convenor of Adhyatma Yoga Kendra, Bengaluru
8. A R Dwarakanath, Vice President of Rashtrottana Parishat

9. Vishwakumar Dorairaj, Vice President of Open Text
10. Pradeep K R, Director of Open Text
11. Shivadeep Mahadi, Co-Founder of eShipz
12. Shivakumar, General Manager of Maa Gou Products
13. Govindan Ghanapatigal
14. Raja Reddy
15. Vani Srisha
16. Sri Krishna, Arsha VidyaPeetha

Event Details:-

Pre- event preparation: -

Team GoPals had recurring meetings and worked towards how best we shall spread Awareness & Application of Desi Gou through Music2HEAL event. As part of event preparation GoPals team received multiple endorsement videos from like minded people (to view videos - refer Endorsement Videos section) which we shared across multiple social media platforms. Ayush TV Channel partnered for Music2HEAL event and was promoted in AYUSH T.V Channel. Many volunteers did physical campaigns by distributing pamphlets in venue nearby localities like Gandhi Bazar, Temples etc and of course the powerful campaign is word of mouth to near and dear ones.

Like minded Ayush TV channel agreed to shoot and live telecast the Music2HEAL event.

Core GoPals Volunteers assembled at venue nearby place Aadyatma Yoga Kendra near RagiGudda temple and as part of pre-event preparation, reviewed the event day execution plan and individual responsibilities starting from Rangoli decoration, Inauguration Deepa , Banners tying , Stage Backdrop set up , Core volunteers food, Registration Desk setup, GoPals Khadi Shirt distribution counter and to Follow up with Singers and participants.



Event Day:-

About **300 registered Music lovers** participated in Viveka Auditorium. Event started with a traditional lighting lamp by Anand Sharma & pooja to Karnataka Nada Devathe Thai Bhuvaneshwari and Veda Mantra Patana by **Govindan Ghanapatigal** Veda Patashala students . Team GoPals as always identifies and encourages hidden talent , one such **Mr.Vinayak** a **Mridangam** player and visually impaired entertained participants with his Mridangam talent .



With love to desi Cows and Team GoPals Seva work, **HH Sri Vishwa Prasanna Theertha Swamy ji** and couldn't be part of Team GoPals Music2HEAL event in person shared an offline invocation Blessings video which telecasted in Auditorium using Projector. HH Swamy ji said Cows , Bulls are like Matrudevobhava, PitruDEVobhava and Humans drink Mother Milk some days and drink Cows Milk more life time and called everyone should be part of Gouseva . Also blessed Team GoPals Music2HEAL event



Upon blessings from HH Swamyji, GoPals Volunteer briefed about how GoPals volunteering towards native cows started and team expansion to multiple cities and touch based on **GoPals Events and Projects** etc.. Music2HEAL event chief Guest **Shri Anand Sharma** briefed about Importance of Desi Cows and its scientific values to Health, Environment , Agriculture and Lifestyle. Also shared his experience in serving or involving himself in the cause of Native Cows.



All singers **Ashiwin Sharma , Prithwi Bhat, Sri Harsha, Ajay Warrior** sang Cow song Punyakoti and grabbed the attention of Participants and Music entertainment continued with full knowledgeable song tracks by singers. The Singer's profound way of singing engaged the crowd along with the group of instrumentalists which made the event a high quality one. Huge applause from Participants to Singers and Singers applause team GoPals work towards Native Cows and appreciate the songs selection by Team GoPals.



GoPals Volunteer involved in Agriculture briefed about the alternative to Chemical Farming that is Organic Farming and how Native Cows play a vital role in Organic Manure Preparation and explained how GoPals team **Organic Input Center Project** helps Organic Farmer groups in Kalaburgi district of Karnataka. Explained the thought process behind Organic Input Center Project's easy access to farmers groups within proximity and how it is **an alternative** to Pesticides, Fertilizers shops available in market



Event MC **Mr.Abhishek liyaapan** engaged the participants throughout the event with a theme explaining about how an individual identifies Native Cow, Bulls and difference between Bos Indicus and Bos Taurus cows.

Event continued & time for **facilitation to Singers** . Visvakkumar Durairaj Dwarakanath , Nandhini & Pradeep K R honored singers by facilitating Artists and supporting Instrumentalists . **Shri Praveen Saralaya** honored Mridangam player



Team GoPals delighted to have **AYUSH T V Channel** as a Media Partner



Team GoPals Women volunteer who stood behind all GoPals events and made successful in all means . Dwarakkanath felicitated all **GoPals Women volunteers**



Team GoPals adopted or supported **Farmers family travelled** all the way from Kalaburgi, Tirunelveli, Kudumudi etc. Team GoPals honored all Farmers by giving inaugurated GoPals Khadi shirts



Event reached end phase and GoPals volunteer **thanked** each individual who directly or indirectly involved in the success of Music2HEAL

Event officially ended with the **Vande Mataram Song** . GoPals women volunteers led by Vasuda Sundar and team along with Singer Ajay Warrior sang Vande Mataram



Team GoPals volunteers had a delicious Upma & Chanuy for breakfast and Vegetable Rice, Curd Rice , vada, Sweet for lunch arranged from **Holla Caterers**

Post Event

Music2HEAL event captured and tele casted in AYUSH T.V Channel on 04/Nov/2023 at 20:00 Hours IST and also at Ayush T V live portal <https://ayushtv.in/livetv.html>

Endorsement & Promotional & HH Swamy Ji Invocation Blessings Videos By

1. Singer Ajay Warrior [view here](#)
2. Singer Sri Harsha
3. Singer Ashwin Sharma
4. Prithwi Bhat [view here](#)
5. Flute Ganesh [view here](#)
6. AYUSH T.V Channel
7. Dr.Biswaroop Roy Chowdary [view here](#)
8. Amrutha Sharma [view here](#)
9. Venkatesh Murthy, YFS [view here](#)
10. IamSrimantha youtube channel [view here](#)
11. Vasuda Sundar [view here](#)
12. Abhishek Iyappan, Para Learning [view here](#)
13. Smt Vani, Classical Singer [view here](#)
14. Priyamvadha Murali , Sangeetha Nataka Academy Awardee [view here](#)
15. Kum Niharikka Bhat Yakshagana Artist [view here](#)
16. Anand Sharma [view here](#)
17. HH Sri Sri Vishwa Prasanna Theertha Swamiji , Pejawara Mutt Blessings view here

Team GoPals Music2HEAL Event Flyer



The flyer features a central circular logo with 'MUSIC 2 HEAL' in the center, surrounded by 'Health', 'Environment', 'Agriculture', and 'Lifestyle'. It includes portraits of five performers: Ajay Warriar, Shree Harsha M R, Ashwin Sharma, Prithwi Bhat, and Flute Ganesh. The event is titled 'Kannada Musical Fundraiser Event' and aims to promote healthy living, clean environment, sustainable agricultural practices, and simple lifestyle. It is scheduled for Wednesday, November 1, 2023, at 10:00 am at Viveka Auditorium. A 'RAJYOTSAVA OFFER' banner indicates tickets starting at ₹ 500. Contact information and a QR code for booking are provided at the bottom.

GoPals
Awareness & Application of Devi Gow

Co-Sponsors
iLink Digital
RAMCO
CUB
BAGYALAKSHMI Since 1972

MUSIC 2 HEAL
Health
Environment
Agriculture
Lifestyle

Ajay Warriar
Playback Singer

Shree Harsha M R
Playback Singer

Ashwin Sharma
Playback Singer

Music Ensemble by:
Flute Ganesh

Prithwi Bhat
Playback Singer

Kannada Musical Fundraiser Event

Music2HEAL aims to promote
Healthy living, Clean Environment, Sustainable Agricultural Practices & Simple Lifestyle.
Proceeds of the event go towards sustenance of the cow herd community.

Wednesday
November 1, 2023

Begins At
10:00 am

Viveka Auditorium
Yuvapatha, #4, 31st Cross Rd, 4th T Block East
Jayanagar, Bengaluru - 560011

Book Now!

Contact for more Info.
9742621242 / 9900897956 / 9632561110

Scan QR or Follow the link to Book
<https://tinyurl.com/music2heal2023>

RAJYOTSAVA OFFER
Tickets Starting @
₹ 500

f @ v x | wegopals | mygoshala@wegopals.com | www.wegopals.com

Glance of Music2HEAL Event Photos [here](#)